

CORE SKILLS FOR PRESENTATIONS

Getting your message across effectively and with impact is often a one shot deal. How your message is presented either turns people on or off. Your message can be overshadowed by a mediocre delivery or a “bad” PowerPoint presentation regardless of how important the message itself is.

Why Core Skills?

You can speak with easy and dynamic natural self-expression, whether your objective is to shift stockholders' opinions, set internal direction, improve public relations or influence people's thinking. You can improve performance, inspire accountability, increase profitability and expand opportunities by delivering your message with confidence, energy and presence.

- ⊗ Develop the eight core skills to deliver dynamic presentations
- ⊗ Leverage your natural conversational style to speak with power, ease and certainty
- ⊗ Expand your ability to establish credibility and influence others through authentic communication

Who Should Attend?

Core Skills will benefit you if you:

- ⊗ Have the responsibility to communicate vision and set corporate direction
- ⊗ Are accountable to achieve exceptional performance results
- ⊗ Influence others, and your success relies on delivering your message(s) with greater personal power

When?

- ⊗ Two-Day Workshop: September 22nd & 29th, 2015
- ⊗ \$ 1,795.00+GST per participant**
 - ⊗ Limited to 10 participants to maximize individual coaching
 - ⊗ Includes materials, videotaping, review and feedback
- ⊗ The Ranchmen's Club, 710 - 13th Avenue SW
 - ⊗ Business casual attire - no jeans please

****Early Bird Pricing: \$1,600 +GST**
Register before July 24th and **save \$195!**

Register Today!

403.802.3477 or ann@simplymore.ca



FAMILY ENTERPRISE ADVISOR™
Certified Executive Coach
Certified Facilitator of Fierce Conversations®
Certified in Emotional Intelligence
Core Skills for Presentations

What Trudy's Graduates are Saying:

“We truly benefited from Trudy's unique approach to coaching. She helped each of us find our inner presentation voice and style. If you really let go and fully participate, it will change how you create and deliver your presentations forever. Her courses are creative, intense and team building.”

The Management Team
geoLOGIC systems Ltd.

“Trudy was tasked with the challenge to help me become a better public speaker. She coached me from some less than effective habits and grounded me in a new set of presentation skills; the result being a more confident effective presenter. Trudy was a pleasure to work with. Her coaching techniques were top shelf.”

Dale Miller, President & COO
Long Run Exploration Ltd.

“Trudy's ideas about presentation structure and delivery techniques that maintain audience engagement helped me to move my effectiveness as a presenter to the next level.”

Yogi Shulz, President
Corvelle Consulting - Calgary, Alberta

