

TRUDY PELLETIER



Communication Specialist
for Business Families

*Connect with me
Trudy*



Trudy enables business families to grow and succeed by connecting family members to what is really important to them; opening the lines of communication and improving listening levels. As a Communication Specialist, Trudy creates a conversational environment such that conflict is reduced - even leveraged - while increasing understanding and collaboration. Trudy is a FAMILY ENTERPRISE ADVISOR™ and a Certified Executive Coach specializing in facilitating communication, specifically the difficult conversations for succession and continuity planning. Trudy utilizes a “coach approach” to facilitation, which enhances communication capability and effectiveness as a key leadership skill for family members and leaders. As a facilitator of Meaningful Dialogue™, frank conversations about the tough issues, Trudy ensures each person is heard, seen and understood. She works with business families to resolve emotionally charged issues, navigate complexities and shift rivalry for continuity planning. Trudy supports families who wish to achieve alignment, harmony and unity by leading strategic conversations including vision, mission and values; both in business and family. She empowers people through transitions to bring their “best selves” to the process while taking on the real challenges of succession planning, next generation leadership development and creating structures

and agreements for family meetings, governance and advisory boards. Given no two families are the same, Trudy’s adaptive approach helps business families gain strength and focus, preparing them to progress in a way that works for the unique challenges their family may be facing.

“Often, people have their own answers; and when they discover it for themselves, they own it. It just takes the right question(s). That is the unique opportunity and difference in working with Trudy.”

Trudy is a...



- ☑ FAMILY ENTERPRISE ADVISOR™
- ☑ Member of the Institute of Family Enterprise Advisors
- ☑ Certified Executive Coach
- ☑ Member of, and serves on the board of Canadian Association of Family Enterprise
- ☑ Member of, and facilitator for Alberta Business Family Institute
- ☑ Member of Purposeful Planning Institute
- ☑ Certified Facilitator for Fierce Conversations®
- ☑ Certified Emotional Intelligence Expert

